



Coaching for innovation, adoption and spread - Using data from digital technology to improve health



Our next programme is sponsored by Connected Health Cities and is suitable for health and care professionals with innovations and/or innovative approaches they want to adopt and spread. Specifically, those that are related to the use of data from, or implementation of, digital technologies that aim to improve health and care.

The offer

This is a six-month coached programme starting in November 2018 which provides:

- Practical skills and tools for the adoption and spread of innovative approaches and digital technologies; skills development; and action learning workshops
- Regular group coaching to support learning and reflection on how to adopt and spread innovations
- Personal development and growth as participants learn how to overcome barriers and challenge beliefs that hold them back
- Group support to build resilience while working with others facing similar challenges

The programme focus is on supporting the adoption and/or spread of proven innovations within an organisation or beyond.



Who can apply?

Professionals from health and care, third sector, academic, and public sector organisations in the North West Coast with a particular interest in the use of data from digital technologies. There are a limited number of places for SMEs currently being supported by the Innovation Agency ERDF programme.



The method:



We were asked to write about our project using only 100 words and share with people within our organisation that we didn't know. This new approach enabled me to present my project to the Medical Devices board and spread it further within the Trust. The upshot is my project idea has now been tested and soon to be embedded within our organisation.

Jennifer Hughes, Occupational Therapist
The Walton Centre NHS Foundation

We are the Innovation Agency, the Academic Health Science Network for the North West Coast, connecting individuals and organisations and spreading innovations across Cheshire, Merseyside, Lancashire and South Cumbria – and nationally. Connected Health Cities is a Department of Health funded initiative that unites local health data and advanced technology to improve health services for people across the North of England. The Innovation Agency is leading on the North West Coast programme, which focuses on improving services for COPD; alcohol related illnesses; and epilepsy.

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